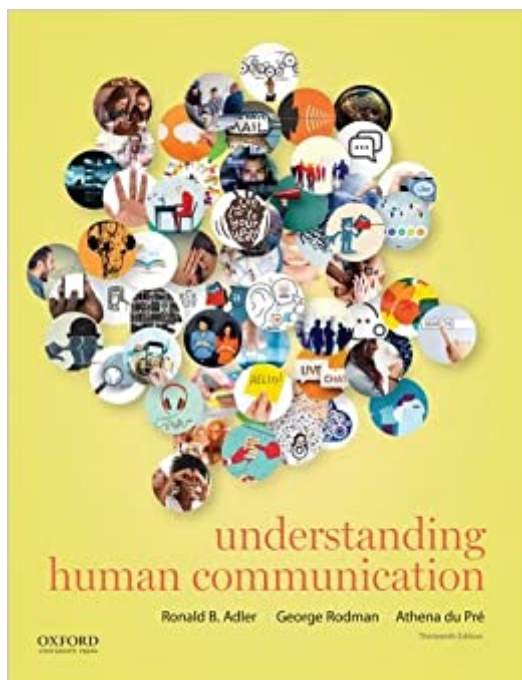


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Understanding Human Communication



Synopsis

For over three decades, this has been the bestselling text for the human communication course. Understanding Human Communication is written with one goal in mind: to provide students with the insights and skills to succeed in our changing world. This new edition includes important updates on evolving topics like culture, gender, and technology and features an updated design and the most robust and innovative support package yet.

Book Information

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Customer Reviews

"This text is better done in terms of content, and appeals to students more than any other textbook. Understanding Human Communication begs to be used and students will not be disappointed."--Lisa Fitzgerald, Austin Community College

Ronald B. Adler is Professor of Communication, Emeritus, at Santa Barbara City College. He is coauthor of *Interplay: The Process of Interpersonal Communication*, Twelfth Edition (OUP, 2013), *Looking Out, Looking In* (2014), and *Communicating at Work: Principles and Practices for Business and the Professions* (2013). George Rodman is Professor in the Department of Television and Radio at Brooklyn College, City University of New York, where he founded the graduate media studies program. He is the author of *Mass Media in a Changing World*, Fourth Edition (2012), *Making Sense of Media* (2001), and several books on public speaking. Athena du Pré is Professor of Communication at the University of West Florida. She is the author of *Communicating About Health:*

Current Issues and Perspectives, Fourth Edition (OUP, 2017), as well as other books, journal articles, and chapters on communicating effectively in modern organizations.

Yes it did

I've read several hundred pages across 2 versions of this book. I seriously asked myself if it was possible someone had written this book merely to prank me. I hope so. Because that's the only thing that make me feel better about this. Really.

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